

表 L4 新造個人人壽業務
Table L4 Individual Life New Business

| 表 L4a 非投資相連業務 Table L4a Non-Linked Business | | | | | | | | | | |
|--|----------------------------|------------|------------|------------|------------|------------------------|------------|------------|------------|------------|
| 保險種類 Type of Insurance | 保單數目 Number of Policies | | | | | | | | | |
| | 可分紅 With-Profits | | | | | 不分紅 Without-Profits | | | | |
| | 2006 | 2007 | 2008 | 2009 | 2010 | 2006 | 2007 | 2008 | 2009 | 2010 |
| 終身 Whole Life | 271,350 | 220,053 | 229,307 | 325,212 | 314,607 | 15,569 | 11,333 | 16,138 | 22,408 | 21,070 |
| 儲蓄 Endowment | 78,481 | 59,964 | 62,576 | 85,255 | 93,943 | 27,983 | 33,927 | 62,024 | 57,321 | 48,041 |
| 定期 Term | - | - | - | - | - | 118,006 | 186,473 | 171,118 | 177,021 | 188,017 |
| 其他 Others | 59,288 | 68,730 | 88,120 | 69,201 | 102,841 | 159,524 | 91,872 | 65,020 | 74,697 | 80,495 |
| 總數 Total | 409,119 | 348,747 | 380,003 | 479,668 | 511,391 | 321,082 | 323,605 | 314,300 | 331,447 | 337,623 |
| 保單保費 Office Premiums | | | | | | | | | | |
| 保險種類 Type of Insurance | 可分紅 With-Profits | | | | | 不分紅 Without-Profits | | | | |
| | 2006 | 2007 | 2008 | 2009 | 2010 | 2006 | 2007 | 2008 | 2009 | 2010 |
| | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m |
| 終身 Whole Life | 4,683.3 | 3,928.8 | 3,699.2 | 5,336.3 | 6,501.8 | 1,566.2 | 1,483.9 | 1,417.4 | 3,077.5 | 5,228.7 |
| 儲蓄 Endowment | 9,165.0 | 8,065.4 | 8,459.4 | 11,245.1 | 13,201.7 | 197.2 | 198.7 | 597.0 | 2,438.1 | 2,650.5 |
| 定期 Term | - | - | - | - | - | 361.2 | 467.1 | 522.6 | 597.8 | 828.7 |
| 其他 Others | 3,876.3 | 5,271.2 | 8,488.1 | 7,026.0 | 8,919.5 | 716.6 | 555.6 | 578.2 | 673.7 | 692.4 |
| 總數 Total | 17,724.6 | 17,265.4 | 20,646.7 | 23,607.4 | 28,623.0 | 2,841.2 | 2,705.3 | 3,115.2 | 6,787.1 | 9,400.3 |

| 表 L4b 投資相連業務 Table L4b Linked Business | | | | | | | | | | |
|---|----------------------------|------------|------------|------------|------------|-------------------------|------------|------------|------------|------------|
| 保險種類 Type of Insurance | 保單數目 Number of Policies | | | | | | | | | |
| | 整付 Single Payment | | | | | 定期繳付 Regular Payment | | | | |
| | 2006 | 2007 | 2008 | 2009 | 2010 | 2006 | 2007 | 2008 | 2009 | 2010 |
| 終身 Whole Life | 77,682 | 108,139 | 56,003 | 11,468 | 13,029 | 127,818 | 205,387 | 172,913 | 101,826 | 101,244 |
| 儲蓄 Endowment | 216 | 700 | 657 | 236 | 391 | 71,360 | 82,836 | 60,171 | 27,835 | 41,991 |
| 其他 Others | 573 | 13,975 | 10,390 | 250 | 407 | 6,482 | 16,710 | 13,901 | 7,296 | 8,533 |
| 總數 Total | 78,471 | 122,814 | 67,050 | 11,954 | 13,827 | 205,660 | 304,933 | 246,985 | 136,957 | 151,768 |
| 保單保費 Office Premiums | | | | | | | | | | |
| 保險種類 Type of Insurance | 整付 Single Payment | | | | | 定期繳付 Regular Payment | | | | |
| | 2006 | 2007 | 2008 | 2009 | 2010 | 2006 | 2007 | 2008 | 2009 | 2010 |
| | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m | 百萬元 \$m |
| 終身 Whole Life | 25,047.1 | 39,352.6 | 21,582.4 | 7,055.6 | 9,294.8 | 3,411.8 | 6,610.6 | 5,581.3 | 5,751.3 | 7,441.2 |
| 儲蓄 Endowment | 52.3 | 290.9 | 210.4 | 118.2 | 201.8 | 2,897.0 | 4,038.1 | 3,007.8 | 1,409.8 | 2,422.4 |
| 其他 Others | 207.3 | 9,414.4 | 4,757.8 | 132.9 | 229.0 | 328.9 | 566.2 | 535.2 | 321.9 | 334.8 |
| 總數 Total | 25,306.7 | 49,057.9 | 26,550.6 | 7,306.7 | 9,725.6 | 6,637.7 | 11,214.9 | 9,124.3 | 7,483.0 | 10,198.4 |