

New trend and key challenges in consumer product & Regulatory Compliance



Why ?

Technologies reach Insurance industry even not fast enough as compare with banking. Open a new personal bank account within 15 minutes on the mobile platform without paying off regulation | compliance as well as excellent consumer experience.

→ We believe that we have to do it even better for insurance.



An InsurTech provider



Technologies

A B C D E



EKYC



Electronic Know Your Customer

(eKYC)* by TransUnion[®] 

Simplify the claim process

An eKYCed customer could make statement of the claim in system, no signature's required

eKYC is eligible for some insurance products such as Life insurance with savings



Data Analytic



**Able to implement
marketing on
targeted devices**



CRM



Launching New Add directly on the CRM system

Fast, easy, pre-tailored

Active Weoo User

Non Active Weoo User

Who do not buy Weoo insurance

Push Notification

Target User

Defined Coupon

Products List



Search...

Text input 1

This is focused...


Text input 2

This is focused...


Text input 3

This is focused...










Products List



New

Product Name		Product Type		Price Desc		Product Code		Actions
Sweet(2 Companions)		single		HK\$20 per day		HKG-AWI-TRV001		<div> Edit</div>

Big Data



Making use of Big data from devices

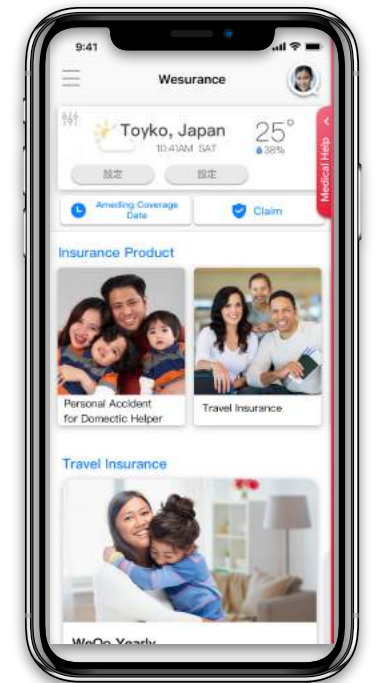
1. Product Marketing / Marketing can reach customers at once
2. wCRM can closely reach to the palm of all customers

wCRM can sort out customers who are working outdoor or indoor

wCRM can sort out customers with 2 or more trips in a month

... more

Customer Data Analytic from device information



wCRM
A.I. & Machine Learning



A.I.



Patent pending

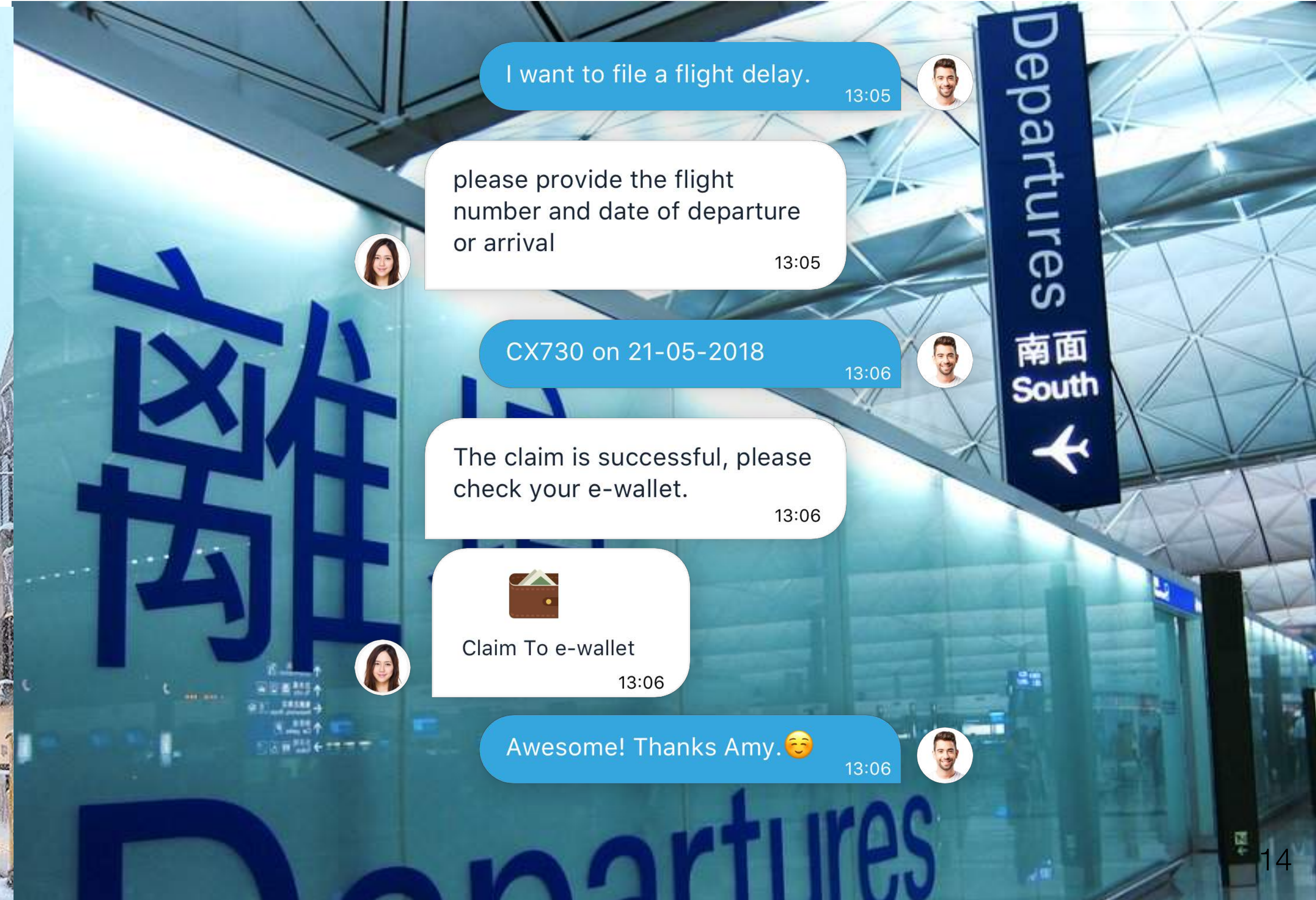
Chatbot with scene detection

(Patent application no. 201810237441.1) - a methodology that can let the chatbot understand the customer's scene before the chat. Scenes are local time, weather, location (airport, hotel etc), local news etc.



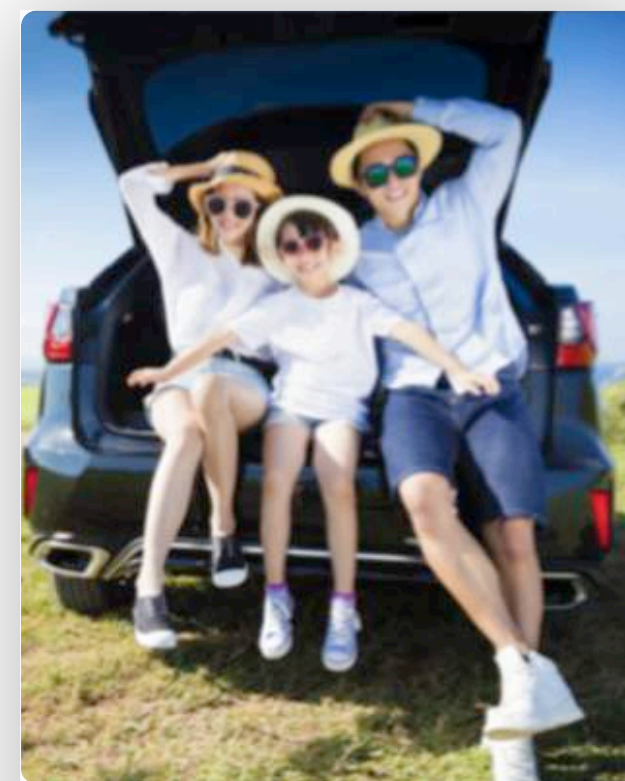
Claimatic

(Patent application no. 201711177556.8) - a methodology that can automatically verify flight delay and pay the customer's e-wallet directly in seconds





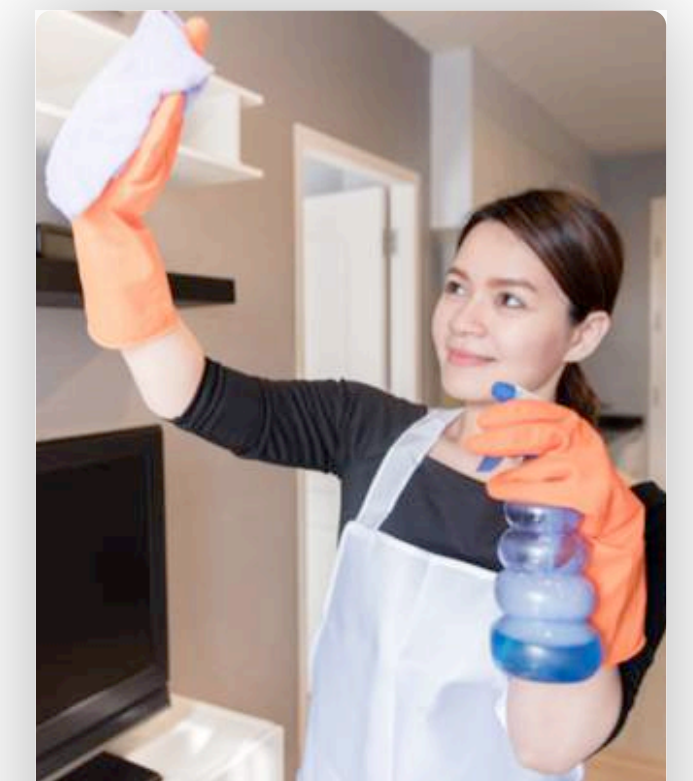
Shows the consumers' engagement



Self-Driving
Travel Insurance



Hiking 1
Personal Accident



Foreign Domestic Help
For employer



Policy Servicing

Claim management

Customers can click on the Claim button, app taking photos of all supporting documents and upload. Customer has eKYC and being made statement on the claim.

Customer can read the update status of the claim through the status updated by insurer.



Regulatory compliance

- HK PDPO
- SG PDPC
- EU GDPR will be ready soon

Legal advisor

MAYER | BROWN





**MEET
OUR
AMAZING
TEAM**

