



coherent

Coherent

Helping Insurance become simple and intelligent

April 2019

COHERENT CREATES
SIMPLE and
INTELLIGENT
INSURANCE
TECHNOLOGY AND
DATA SERVICES.

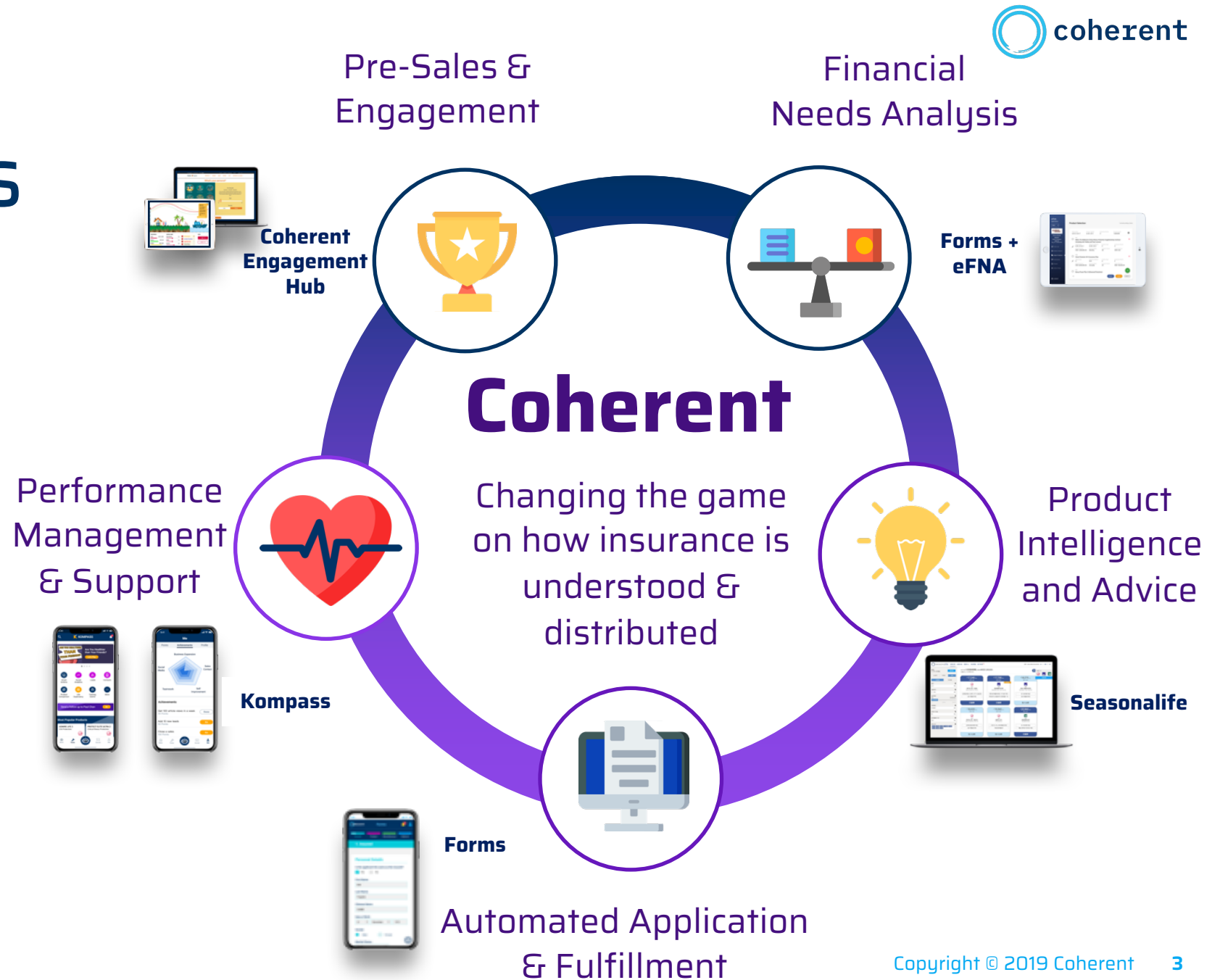
Increased Simplicity +
Increased Intelligence +
Increased Productivity
= Win-Win-Win

Coherent Superpowers

We believe that insurance still needs to be sold...yet, TRUST is created by the whole advice cycle being **simple, intelligent and engaging**.

Every market in Asia Pacific has unique characteristics and nuance. We **deeply** understand this.

Our technology can be 'modular' or 'as-a-platform' - we adapt to EVOLVING needs.



Coherent is helping improve the
Customer-Intermediary-Insurer value chain...

The Customer

“The Seasonalife platform allowed me to see
real-time illustrations right off my IFA’s iPad...
No more brochures or random tables!” Tik Lee

The Intermediary

“The Coherent FORMS solution has cut our
application processing time from 45 mins to
45 SECONDS!” HNW HK Broker

The Insurer

“The Coherent solution set is helping create
more automation and less errors for customers
and intermediaries. It is a true win-win-win.”

Large Regional Insurer



**Time is our most precious
commodity**

In closing.....

1. We have +65 staff in HK and Shanghai, with a team mix of Actuaries, F/End Devs, B/E Devs, Designers and Data Scientists
2. Extensive use of solutions Intermediaries in Hong Kong
3. +15 Insurers subscribe to our Product Intelligence and Data Insights
4. +10 Insurer technology license/subscription deals and rapidly accelerating
5. We will continue to accelerate our platform and solutions across HK and Asia. Look out for more exciting innovation in 2019.....





Simple. Intelligent. Coherent.

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