

香港長期業務的年度統計數字  
Annual Statistics on Hong Kong Long Term Business

二零二四年  
2024

表 L16 個別保險公司的統計數字：新造個人人壽業務總額  
Table L16 Individual Insurers' Statistics : Total Individual Life New Business

| 保險公司名稱                        | Name of Insurer               | 保單數目<br>No. of Policies |                      | 保費<br>Premiums       |                      |
|-------------------------------|-------------------------------|-------------------------|----------------------|----------------------|----------------------|
|                               |                               | 整付<br>Single Payment    | 年付<br>Annual Payment | 整付<br>Single Payment | 年付<br>Annual Payment |
|                               |                               |                         |                      | (千元)<br>(\$'000)     | (千元)<br>(\$'000)     |
| 友邦（香港）                        | AIA (HK)                      | -                       | -                    | -                    | -                    |
| 友邦雋峰                          | AIA Everest                   | -                       | -                    | -                    | -                    |
| 友邦（國際）                        | AIA International             | 14,396                  | 226,786              | 10,677,251           | 16,136,336           |
| American Family Life          | American Family Life          | -                       | -                    | -                    | -                    |
| 亞洲保險                          | Asia Insurance                | -                       | -                    | -                    | -                    |
| 忠意保險                          | Generali                      | -                       | -                    | -                    | -                    |
| 安盛保險（百慕達）                     | AXA China (Bermuda)           | 753                     | 52,254               | 1,046,595            | 4,592,457            |
| 安盛金融                          | AXA China (HK)                | -                       | -                    | -                    | 4,004                |
| AXA Life                      | AXA Life                      | -                       | -                    | -                    | -                    |
| 安盛財富管理(香港)                    | AXA Wealth Mgt (HK)           | -                       | -                    | 3,284                | 651                  |
| 微藍                            | Blue                          | 956                     | 9,116                | 233,554              | 194,587              |
| 中銀人壽                          | BOC LIFE                      | 224                     | 43,477               | 94,852               | 16,153,517           |
| 保泰人壽                          | Bowtie Life                   | -                       | 27,084               | -                    | 102,121              |
| Canada Life Assurance         | Canada Life Assurance         | -                       | -                    | -                    | -                    |
| 中國人壽                          | China Life                    | 3,310                   | 28,103               | 3,271,777            | 8,592,118            |
| 中國太平洋人壽                       | CPIC Life (HK)                | -                       | 841                  | -                    | 1,030,524            |
| 太壽香港                          | TPLHK                         | 22                      | 3,398                | 10,720               | 2,512,217            |
| 周大福人壽                         | CTF Life                      | 1,502                   | 28,546               | 1,332,314            | 3,808,201            |
| 安達人壽香港                        | Chubb Life HK                 | 456                     | 17,222               | 115,741              | 1,471,766            |
| Desjardins Financial Security | Desjardins Financial Security | -                       | -                    | -                    | -                    |
| 英國友誠國際                        | Friends Provident Int'l       | -                       | -                    | -                    | -                    |
| 香港富邦人壽                        | Fubon Life Hong Kong          | -                       | 1,663                | -                    | 801,235              |
| 富衛人壽（香港）                      | FWD Life (HK)                 | -                       | -                    | -                    | -                    |
| 富衛人壽保險                        | FWD Life Assurance            | -                       | -                    | -                    | -                    |
| 富衛人壽（百慕達）                     | FWD Life (Bermuda)            | 6,758                   | 59,248               | 12,518,638           | 4,159,409            |
| 忠意人壽                          | Generali Life (HK)            | -                       | 5,676                | -                    | 959,574              |
| 恒生保險                          | Hang Seng Insurance           | 18,607                  | 16,874               | 22,147,387           | 2,656,695            |
| 恒安標準人壽亞洲                      | Heng An Standard Life Asia    | 547                     | -                    | 490,412              | -                    |
| 香港年金公司                        | HKMC Annuity                  | -                       | -                    | -                    | -                    |
| 香港人壽                          | Hong Kong Life                | 230                     | 1,773                | 126,870              | 389,675              |
| 滙豐保險                          | HSBC Insurance                | -                       | -                    | -                    | -                    |
| 滙豐人壽                          | HSBC Life                     | 1,320                   | 54,016               | 15,050,539           | 19,496,623           |
| 利寶國際                          | Liberty Int'l                 | -                       | -                    | -                    | -                    |
| 宏利人壽                          | Manufacturers Life            | -                       | -                    | -                    | -                    |
| 宏利（國際）                        | Manulife (Int'l)              | 8,371                   | 110,313              | 11,314,905           | 10,457,314           |
| Massachusetts Mutual          | Massachusetts Mutual          | -                       | -                    | -                    | -                    |
| 太平洋人壽                         | Pacific Life                  | -                       | 169                  | -                    | 1,010                |
| PLL                           | PLL                           | -                       | -                    | -                    | -                    |
| 美國信安                          | Principal                     | -                       | -                    | -                    | -                    |



香港長期業務的年度統計數字  
Annual Statistics on Hong Kong Long Term Business  
二零二四年  
2024

表 L16 個別保險公司的統計數字：新造個人人壽業務總額  
Table L16 Individual Insurers' Statistics : Total Individual Life New Business

| 保險公司名稱                            | Name of Insurer                   | 保單數目<br>No. of Policies |                      | 保費<br>Premiums       |                      |
|-----------------------------------|-----------------------------------|-------------------------|----------------------|----------------------|----------------------|
|                                   |                                   | 整付<br>Single Payment    | 年付<br>Annual Payment | 整付<br>Single Payment | 年付<br>Annual Payment |
|                                   |                                   |                         |                      | (千元)<br>(\$'000)     | (千元)<br>(\$'000)     |
| 保誠保險                              | Prudential (HK) Life              | 5,192                   | 157,022              | 3,089,790            | 13,951,725           |
| Prudential (America)              | Prudential (America)              | -                       | -                    | -                    | -                    |
| RL360°                            | RL360°                            | -                       | -                    | -                    | -                    |
| RL360 Services                    | RL360 Services                    | -                       | -                    | -                    | -                    |
| SCOTTISH WIDOWS LIMITED           | SCOTTISH WIDOWS LIMITED           | -                       | -                    | -                    | -                    |
| 先施人壽                              | Sincere Life                      | -                       | -                    | -                    | -                    |
| SJPI(HK)L                         | SJPI(HK)L                         | 254                     | -                    | 245,416              | -                    |
| 香港永明金融                            | Sun Life Hong Kong                | 1,019                   | 49,863               | 3,175,249            | 7,601,312            |
| 泰禾人壽                              | TLIC                              | -                       | -                    | -                    | -                    |
| 全美（百慕達）                           | Transamerica Life (Bermuda)       | 3                       | 111                  | 12,108               | 3,168                |
| Utmost International Isle of Man  | Utmost International Isle of Man  | 36                      | -                    | 487,611              | -                    |
| Utmost Worldwide                  | Utmost Worldwide                  | -                       | -                    | -                    | -                    |
| 立橋人壽                              | Well Link Life                    | 5,825                   | 74                   | 3,863,877            | 2,140                |
| 萬通保險                              | YF LIFE                           | 556                     | 14,200               | 296,396              | 1,385,732            |
| 眾安人壽                              | ZA Insure                         | 1,709                   | 1,725                | 355,976              | 4,147                |
| Zurich Assurance                  | Zurich Assurance                  | -                       | -                    | -                    | -                    |
| Zurich International              | Zurich International              | -                       | -                    | -                    | -                    |
| Zurich Life Insurance (Hong Kong) | Zurich Life Insurance (Hong Kong) | 374                     | 4,234                | 265,716              | 192,491              |
| 市場總額                              | Market Total                      | 72,420                  | 913,788              | 90,226,978           | 116,660,748          |