



We would like to invite you and your colleagues to take part in the upcoming **Hong Kong FinTech Week 2020**, Asia's global fintech event, co-organised by Invest Hong Kong, Hong Kong Monetary Authority, Securities and Futures Commission and Insurance Authority. In its fifth edition, the must-attend Hong Kong's main financial technology conference of the year and Asia's global FinTech event will take place on Nov 2-6, 2020 with a full spectrum of virtual programme.

The Hong Kong Fintech Week last year brought together over 12,000 attendees from more than 60 economies. Given the situation with the COVID-19, we will develop full virtual programme including remote interviews, live streaming and online business meeting and networking, bringing the FinTech Week to new audiences around the world with a comprehensive online experience.

For more information please visit: www.fintechweek.hk

What's new in 2020?

High Quality Programme and World Class Speakers

Following the success of the previous editions, this year's Hong Kong FinTech Week main conference will cover among the following key topics:

- Virtual Banks
- Digital-only Insurers
- Artificial Intelligence, and Blockchain / DLT
- Big Data & Open APIs
- Digitisation of Investment Assets
- Digital Currencies
- Innovations in Payments & Remittance
- Trade Finance Digitisation
- Digital Lending & Credit Scoring
- Cybersecurity
- SME banking
- Greater Bay Area FinTech Collaboration
- Environmental, Social and Governance: Tech for Sustainable Finance
- The Future of Data Science in Financial Trading
- Personalisation & Clever Data
- New InsurTech Profit Models

FinTech Experience Lab - a smart consumer fair for local market

In addition to the B2B conference, this year's Hong Kong FinTech Week will feature a virtual experience expo zone, the FinTech Experience Lab, for the local digitally savvy retail customers and SMEs founders, who will be invited to the event for the first time. This initiative is aimed to educate the public and promote digital adoption across the city.

Beside the FinTech Experience Lab, the virtual platform will also host 300+ exhibitors and delegations, showcasing live demos of innovative technology solutions, matchmaking FinTech startups with investors and corporations, networking events and many more.

Global FastTrack Programme - a matching programme for corporates and startups

The program is connecting innovative startups globally with financial institutions in Hong Kong seeking technology solutions to address their needs. As a Corporate Champion you are invited to join and select the global startups and scaleups relevant to your business and technology demands, to pitch to you in a virtual semifinal. The winner of your semifinal will go through to a live streaming pitch final during the Hong Kong FinTech Week. This is a unique opportunity for you to find an innovative technology provider leveraging on the FinTech Week's scale of reach.

Who to Attend?

Hong Kong FinTech Week 2020 will bring together the world's most innovative banks and financial institutions, fast growing FinTech startups, tech companies, entrepreneurs, VCs and regulators to share the latest developments in the industry.

We would like you to use this rare opportunity and invite your colleagues from relevant departments across your organisation, not limited to innovation and IT, to access the high-quality content and network with industry peers by participating at the event.

We sincerely hope you will be able to join the Hong Kong FinTech Week virtually.

To learn more about Global Fast Track Programme, please contact [Mrs Hannah Richardson](mailto:hannah@finnovasia.com) at hannah@finnovasia.com

To learn more about speaking opportunities; becoming an exhibitor or sponsor, or any general enquiries, please email to hk@finnovasia.com

ABOUT HONG KONG FINTECH WEEK

The Hong Kong FinTech Week is an annual event led by Invest Hong Kong (InvestHK) and also driven by the public and private sectors. It brings together international FinTech companies, startups, and stakeholders who are looking to expand and scale their business in Hong Kong, China, and Asia, along with regulators, entrepreneurs, investors, service providers, and the FinTech community from Hong Kong and around the world. The Week features a broad mix of speaking events, pitching sessions, demos, panels, workshops, business matching, and networking events. Visit www.fintechweek.hk for registration and further details.

ABOUT HONG KONG MONETARY AUTHORITY

The Hong Kong Monetary Authority (HKMA) is Hong Kong's central banking institution. The HKMA's four main functions are: maintaining currency stability; promoting the stability and integrity of the financial system; helping to maintain Hong Kong's status as an international financial centre; managing the Exchange Fund.

www.hkma.gov.hk

ABOUT SECURITIES & FUTURES COMMISSION

The Securities and Futures Commission (SFC) is an independent statutory body set up in 1989 to regulate Hong Kong's securities and futures markets. As a financial regulator in an international financial centre, the SFC strives to strengthen and protect the integrity and soundness of Hong Kong's securities and futures markets for the benefit of investors and the industry.

www.sfc.hk

ABOUT INSURANCE AUTHORITY

The IA is independent of both the Government and the insurance industry. Our mission is to be a credible regulator and protect policyholders through effective regulation, enhanced professionalism and public engagement. We are committed to working closely with the insurance industry. Together we will embrace technology and explore the limitless opportunities available to the industry.

www.ia.org.hk

ABOUT INVESTHK

InvestHK's vision is to strengthen Hong Kong's status as the leading international business location in Asia. Our mission is to attract and retain foreign direct investment which is of strategic importance to the economic development of Hong Kong. In all our services, we apply the following core values: passion, integrity, professionalism, customer service, business friendliness and responsiveness. We work with overseas and Mainland entrepreneurs, SMEs and multinationals that wish to set up an office – or expand their existing business – in Hong Kong.

www.investhk.gov.hk