

保險業監理處

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覆函請註明本處檔號

In reply please quote this ref. INS/TEC/6/45  
來函檔號 Your ref.

23 March 2012

電話 Tel. 2153 2737

To : Chief Executives of all authorized insurers  
carrying on long term business

Dear Sirs,

**Publicity Campaign and Frequently Asked Questions on  
Anti-Money Laundering and Counter-Terrorist Financing**

I am writing to inform you that the Government has developed a publicity campaign to enhance the public awareness of the Anti-Money Laundering and Counter-Terrorist Financing (Financial Institutions) Ordinance (“the Ordinance”) which will take effect from 1 April 2012. The campaign aims to appeal to customers’ understanding and cooperation in providing the necessary identification information and documentation requested by their financial institutions under the Ordinance.

The campaign includes the airing of “Announcement of Public Interest” through TV and Radio from 19 March 2012 to 28 April 2012 as well as production of posters and leaflets. Kindly note that these printing materials are now available, and you are welcome to complete the request form attached and send to our office so that arrangements can be made prior to your collection.

I would also like to take this opportunity to remind you that the Guideline on Anti-Money Laundering and Counter-Terrorist Financing (“the Guideline”) will take effect from 1 April 2012, and will supersede the current Guidance Note on Prevention of Money Laundering and Terrorist Financing from that date. In relation to the Guideline and the Ordinance, the Insurance Authority has developed a set of Frequently Asked Questions (“FAQ”) and will upload it onto the Insurance Authority’s website (<http://www.oci.gov.hk/faq/index10.html>) by the end of March 2012.

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For further enquiries, please contact Mr Dickson Chui at 2153 2755  
or Mr Wilson Choy at 2153 2748.

Yours faithfully,

(David Liu)  
for Commissioner of Insurance

c.c. Chairman, The Hong Kong Federation of Insurers

Encl.