

Updates on the New Insurance Intermediaries Regulatory Regime

Mr Stephen Po
Executive Director, Market Conduct Division
26 September 2017

Agenda

- Background information
- New Regulatory Regime & Transition
- Industry Collaboration
- New Initiatives
 - Electronification
 - Enhanced Complaints Handling Procedures
 - Inspection

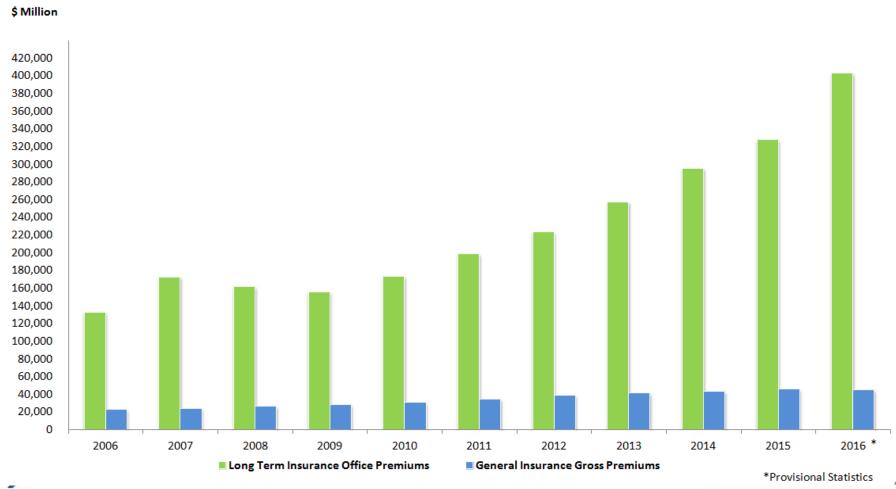




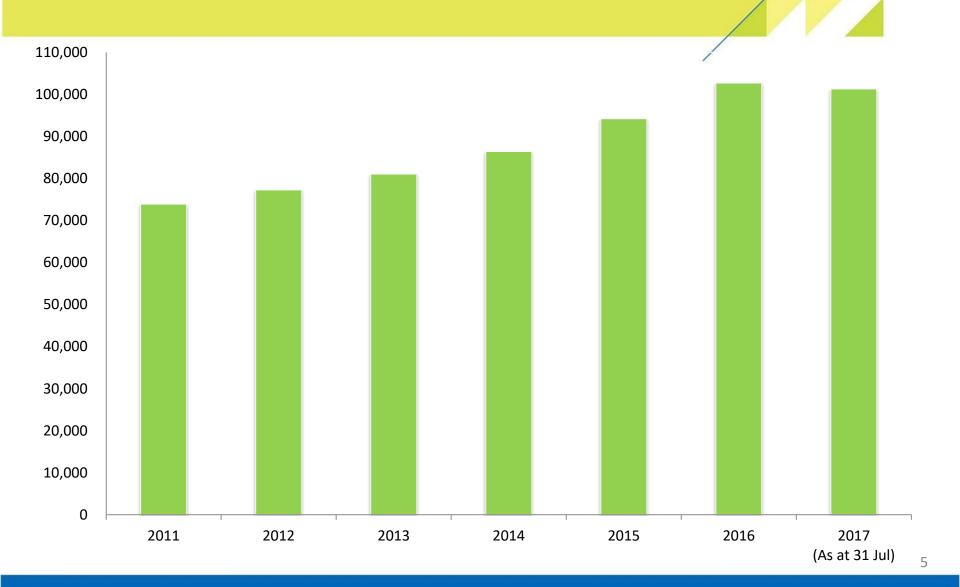
Background information

Insurance Industry Landscape

Premiums



Number of Insurance Intermediaries



Regulatory Landscape

- Upon the commencement of phase 2 (26 June 2017),
 - "Insurance Companies Ordinance" changed to "Insurance Ordinance"
 - The Insurance Authority ("IA") (financially and operationally independent of the Government) officially took over supervision of authorized insurers

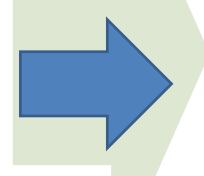


Regulatory Landscape for insurance intermediaries

To promote & develop

Self-Regulation
by market &
professional
bodies of the
industry

Upon the commencement of phase 3



To administer a
statutory
licensing regime
for regulating
insurance
intermediaries





New Regulatory Regime & Transition

New Licensing Regime

Activity-Based Regime

 Persons who carry on regulated activities in the course of business or employment or for reward, must be appropriately licensed

Section 123: Exceptions to section 64G, e.g.

- Loss adjusters, claims settling agents and persons providing clerical/administrative services such as back office supporting staff of an authorized insurer or an insurance intermediary
- Professionals, such as accountants, lawyers, and actuaries, giving regulated advice wholly incidental to their professional practice
- Trust companies giving regulated advice wholly incidental to their duties



Key Existing Individual Licensing Requirements

- Age of 18 or above
- A permanent resident or a Hong Kong resident with an acceptable employment visa
- Minimum Educational Requirement
- Continuing Professional Development Requirement
- Passes in the relevant paper(s) of the Insurance Intermediaries Qualifying Examination, unless exempted





Transition to the New Regime

- All pre-existing insurance intermediaries will be deemed as licensees under the new regime for a transitional period of 3 years
- Licence fee will be waived for 5 years
- Complaint cases not yet resolved by SROs will be handled by the IA, with reference to, as far as practicable, the relevant rules of the SRO





Industry Collaboration

Industry Collaboration

Partnership with the SROs





Preparation Work for New Regime

- To issue about 20 sets of rules, regulations, codes and guidelines
- Make reference to
 - Requirements of 3 SROs
 - Current market's needs
 - international best practices



Joint Partnership

Open "Door" Policy

 "Door" is widely open to allow open discussion and free information flow

Working Group

Soft Consultation

Formal Consultation





Preparation Work for New Regime

- To facilitate a smooth transition, the IA will convene a Working Group to work out detailed transitional arrangements
- New Working Group

Form two sub-working groups

Invite more representatives from industry bodies



Joint Partnership

Briefing session

- In Aug 2017, a meeting with The Hong Kong Federation of Insurers ("HKFI") and representatives of over 20 insurers to discuss matters regarding the interpretation of "regulated activities"
- Follow-up actions: HKFI would assist in collecting and consolidating questions from insurers and in response, IA would provide further clarification

Consultation

Formal consultation for all new regulatory measures







New Initiatives

- Electronification
- Enhanced Complaints Handling Procedures
- Inspection

New Initiatives – Electronification

- New Information Submission System
 - Streamline workflow
 - Automation of process
 - Exploring the feasibility of online portal for submission of applications & notifications to the IA
- Aims to enable us to "work smart" & cater the needs of dealing with about 100,000 insurance intermediaries
 - Enhance work efficiencies in regulatory process
 - Reduce operational costs
 - Better utilize regulatory resources



New Initiatives – Enhanced Complaints Handling Procedures

More Transparent Approach:

 Launch an information leaflet on "How the IA handles your complaint", which explains the role of the IA and the current regulatory regime, including general procedures in handling complaints.

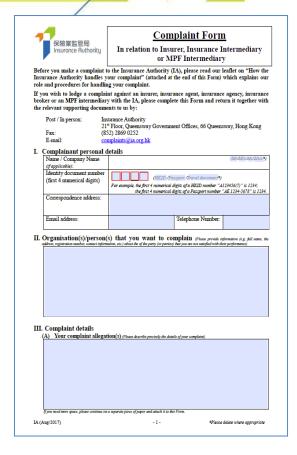




New Initiatives – Enhanced Complaints Handling Procedures

New Complaint Form:

- Introduce a new Complaint Form with the Personal Information Collection Statement and consent to transfer personal data to designated parties.
- Encourage the complainant to lodge a complaint in written form to avoid any miscommunication.





New Initiatives – Enhanced **Complaints Handling Procedures**

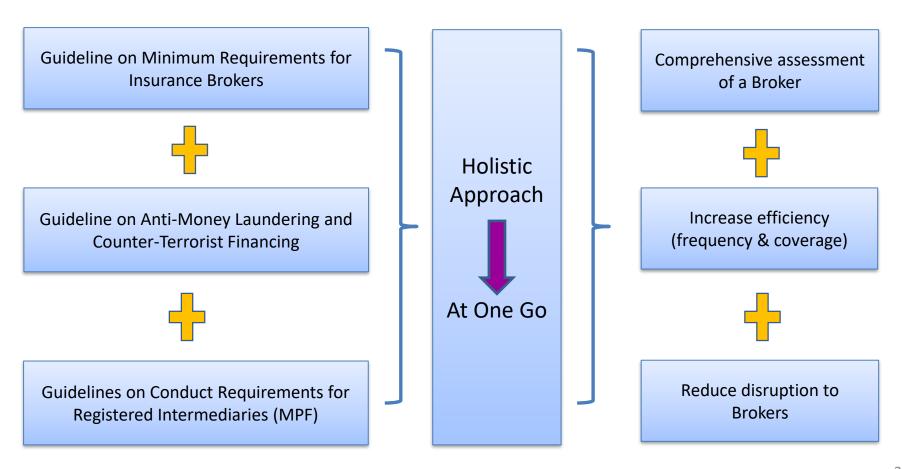
Dedicated Team & E-mail Account:

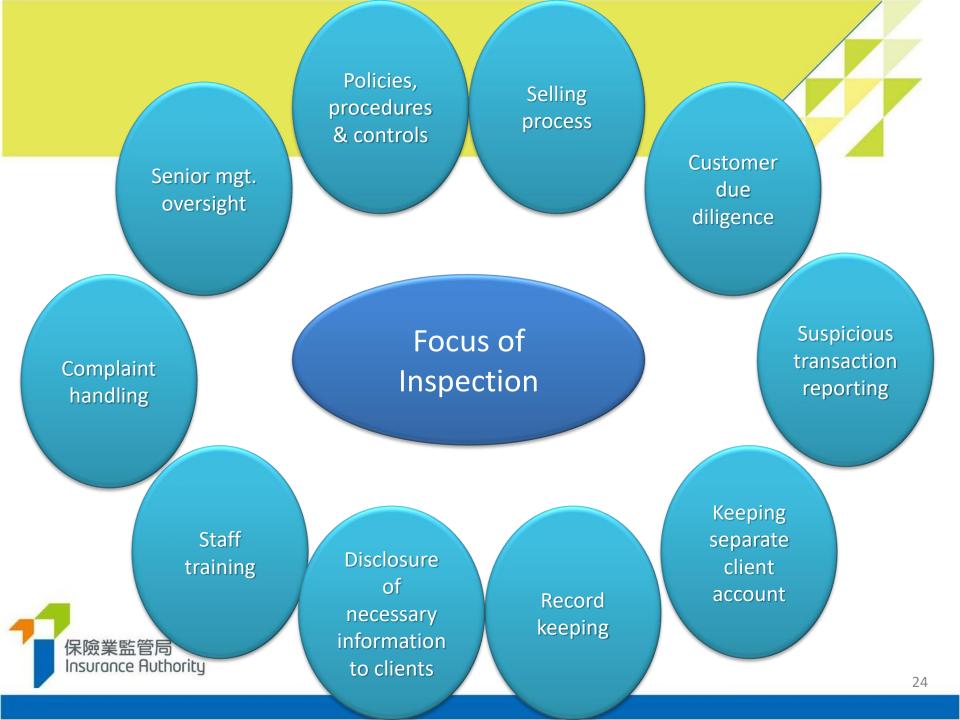
- Set up a dedicated Complaints Handling Team under Market Conduct Division
- Create a new e-mail account "complaints@ia.org.hk" to centralize e-mail communications related to complaints



New Initiatives – On-site Inspection on Insurance Brokers

After 26 June 2017





Desirable Regulatory Outcome under the New Regime

- **Promoting professionalism** of insurance intermediaries;
- Avoiding unnecessary regulatory burden that would hinder business growth and innovation;
- Maintaining fairness, effectiveness and transparency of the regulatory process; and
- Fulfilling international obligations "Fair treatment of the customers" promulgated by IAIS

Concluding Remarks

"Successful regulation is never coercion, it is effective collaboration."

"...regulation is about partnership...And I would appeal to the industry to take the role as a partner of the IA to work out fair and reasonable conduct standards to promote good business practice and to enhance public confidence in the insurance industry."

(Dr Moses Cheng, Chairman, Insurance Authority (2016))